



McDonald's Lime Limited

EXTRA@ONLIME

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Welcome to the first issue of extra@onlime - a new innovation to help ensure that our business partners are always up to speed with the very latest news about our products and their diverse range of applications. We also welcome any feedback, comments or contributions from our customers. We hope you enjoy this first and future issues. Regards Ian Cook, Sales and Marketing Manager.

IT'S GREEN FOR GO

WE'RE "SPEEDING THE FEED" FOR AG LIME SEASON

In today's full-on contracting environment time is money so this positive new service initiative should be great news for our Ag Lime customers.

Following major improvements to our Ag Lime plant during the off season, we have improved the speed of lime delivery to trucks by 30%. This fast tracking of truck movements has been achieved by significant changes to both our on-site traffic management systems and the weigh-bridge feed delivery system.

"This has really been the result of a great effort by the quarry team and included input from maintenance, engineering, operators and the dispatch team. We will continue to build on improvements we have achieved this season and look forward to updating customers on progress" said Craig Lee, Operations Planner.

We are again manning the weighbridge during the busy season from 7:00am to 3:00pm, Monday to Friday. During these periods a green light will signify that the operator is present and loading will commence immediately once a vehicle becomes stationary on the weigh-bridge.

"Previously we have been operating two augers in the Aglime feed system but following extensive off season modifications to the plant we can now run three", said Operations Planner Craig Lee.

In addition to these changes, to further reduce weigh-bridge pressure during peak periods, two mobile loaders will also be operating a "Call Out" system and may ask waiting trucks to exit the weigh bridge line for loading by this support option. "This is going to be of major benefit to clients as we approach the peak of the season", Craig added.

Your assistance to make this new service programme a success would be appreciated.



QUALITY SYSTEMS HELP ENSURE QUALITY PRODUCTS

Calcium carbonate is manufactured into Calcium Oxide in a computer controlled process that sees the raw aggregate passing through a rotary kiln. We recently installed an advanced desktop analyser to allow operators to monitor product quality even more closely.

Process Engineer Dinah Ioasa has worked alongside Bruce Garrick and Bob Blomfield from our technical team to integrate the analysers into the daily quality control process. She said "Our quality system now includes testing every four hours of our calcium oxide products to ensure we are meeting or exceeding product specifications."

It takes about two hours for the aggregates to travel through the kiln which is heated to 1100 degrees Celsius and testing includes the monitoring of both Calcium Oxide and sulphur content.



"This monitoring process ensures that our products meet the specifications that our customers demand"

Calcium oxide is also known as burnt lime or quick lime. It is used for a number of industrial processes including: road stabilization, gold mining, steel making and paper manufacture.

INTRODUCING HYDRAMATE PLUS

McDonald's Lime has been selling Hydrated lime for use in calf rearing sheds and for poultry farms since 2001. Since this time, not only has demand increased steadily but customers have been finding new uses for this versatile material.

When used correctly, it can be used to eliminate germs and bacteria from animal pens, feed areas, bird cages, troughs and even septic tanks. It is natural, fast acting and can be used without any need for surface preparation. Applied weekly it will assist in absorbing animal urine, reduce smell and assist in preventing bacterial growth PLUS a whole lot more.

Our product will be branded Hydramate PLUS and will be sold alongside Calcimate through rural merchant stores nationwide and is due for a release mid year.



WIN THIS BIKE WITH CALCIMATE

Last year's Calcimate promotion was so successful that we're doing it again with customers having the chance to win a Honda XR125 Duster motorbike and heaps of Calcimate Dairy aprons to be won.

Following years of hard work talking to farmers and re-sellers Calcimate is now recognised as a leading supplementary feed option for calves and lactating dairy cows. Calcimate is a safe effective feed supplement option. It provides the calcium necessary to achieve improvements in both milk production and animal growth rates.

SO WATCH THIS SPACE FOR FURTHER DETAILS.



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Contributions are welcome.



RACE REPLACE FILLS AN IMPORTANT GAP

Since late 2013, the quarry team in conjunction with sales and marketing have been working on producing a GAP product for application to farm raceways and tanker tracks lead by Project Manager, Rachel Wardlaw.

Our initial work has shown that there are a large number of products farmers are using, all with varying degrees of success and there is a high degree of variation in the way the material is being applied by contractors and farmers alike.

"The placement, watering and compaction of the top course are critical for the success of any farm raceway and we are working with local contractors to trial and understand our product further " said Rachel.

Several pilot sites have been established and are being monitored for performance. Our goal is to have the product ready for wider release in May this year.



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