



McDonald's Lime Limited

EXTRA@ONLIME

ISSUE 2 | OCTOBER 2014



This year's National Fielddays at Mystery Creek was a great success with hundreds of people visiting our site. In addition to the launch of two new products, our Great Mates Golf Escape competition really caught the eye during the event. Although sinking holes in one on the 4.8 metres long indoor green was no easy task a number of participants were up to the challenge. The winner of the draw for the Golf escape was Kieren Mitchell of Murupara, and will soon be winging his way to the South Island for a fantastic golf experience at the Michael Hills golf course in Arrowtown, "The Hills".



CHANGES TO THE SALES TEAM

Since the last newsletter, we have appointed two new staff members into the sales team.

Rob Schultz joins us from Canon, and will be responsible for the continued delivery of outstanding customer support for our industrial clients in the roading, manufacturing and local body sectors.

"He has extensive Key Account Management experience, gained both in New Zealand and overseas, which makes him well qualified for this role", said Sales and Marketing Manager Ian Cook.

Rob's direct contact details are 021 947 110 or rob.schultz@holcim.com.

Ephraim Emery has been seconded from our Dispatch department, and will be looking after our Agricultural and Aggregates customers until a formal appointment can be made. Ephraim has had over 8 years' experience in various roles at McDonald's Lime.

Ephraim's direct contact details are 027 510 6202 or ephrain.emery@holcim.com.

Ian Cook (shown on left) has announced the appointment of Rob Schultz (center) as the company's new Key Account Manager, and Ephraim Emery's (right) secondment into the Sales Team.



RACE REPLACE - GAP 20 UPDATE

Since the launch at Fielddays during June the new Race Replace/Gap 20 aggregate has received a high amount of interest from farmers throughout the wider Waikato and Taranaki regions reports Technical Sales Engineer Rachel Wardlaw.

We have now shipped over 5000 tonnes of Race Replace/Gap 20 to farms throughout the Waikato and Taranaki Region.

Race Replace/Gap 20 aggregates are crushed, stockpiled and distributed daily from our Oparure Quarry, 7 days a week.

When properly laid they provide a durable, low maintenance and cost effective option for the following applications:

- RACEWAYS AND TRACKS
- SILAGE PADS AND FEED OUT AREAS
- CALF REARING FLOOR AREAS
- GOLF COURSE PATHS AND CART TRACKS
- BASE-COURSE & SUB-BASE AGGREGATES

GAP stands for General All Passing and contains all chip sizes up to the nominal stated size. E.g. Gap 20 contains a range of chip sizes from 0mm – 20mm.

LIME SILO SAFETY



As part of our journey towards achieving Zero Harm, McDonald's Lime Limited and Taylor's Lime has recently evaluated current policies and processes relating to Lime handling and storage as well as the potential Health, Safety and Environmental hazards that transpire during this process. Due to this evaluation we have started a national project to review and improve all customer silos, to ensure the safety

of all McDonald's Lime Limited employees, Taylor's Lime employees, contractors and of course all personnel working on your site.

We look forward to proactive dialogue regarding these matters and if you have any queries please do not hesitate to contact Rachel Wardlaw on 021 719 775.



SPRING CAMPAIGN

With the real likelihood of another summer drought on the horizon, our direction this spring was to remind our customers of the wider benefits that regular applications of McDonald's AgLime can deliver.

This spring we have been focusing our message on essential annual liming for drought recovery, our AgLime's guaranteed quality, and reinforcing our brand's presence as the trusted leader in lime.

IT'S CARBO-LOADING TIME FOR PASTURE

CARBO-Loading with McDonald's AgLime helps deliver important benefits:

- BETTER PASTURE QUALITY
- IMPROVED PRODUCTION
- SUPERIOR DROUGHT TOLERANCE
- REDUCED FARMING INPUTS

When it comes to AgLime performance it's the CARBONate that helps make the difference. So give your pasture the sustained production boost it needs with McDonald's AgLime - the super fine and super dry calcium CARBONate solution that's Fertmark certified - and exactly what farmers need for better farm performance.

BIG BANG COMING

The planning has started, and we are counting down for an Open Day at our Oparure Quarry near Te Kuiti during early 2015. With a programme that will include an opportunity to see what happens when we flick the switch on tonnes of high explosive, the day promises to be a real blast.

WATCH THIS SPACE FOR FURTHER DETAILS



SEPTEMBER KILN SHUT

In early September, we commenced with the shut of our Kiln 2 and successfully completed the work on the 1st of October. This major shut was necessary to enable overdue work on the kiln preheater and replace sections of Kiln 2.

The shut required over 8 months of detailed planning, and was completed one week ahead of schedule. We would like to thank our customers and freight partners for your patience during this time and a big thanks must also go out to our staff and contractors who all contributed during this period.

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Contributions are welcome.



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